

WFWO Goodwill Ambassador TOR's



Ref.WFW/ADN/TOR/3/11/08



TERMS OF REFERENCE

WFWO Goodwill Ambassador For Development Network (ADN) TOR's:

The WFWO Goodwill Ambassador for Development Advocacy Network (ADN) candidate selected, will report directly to the office of Executive President. The ADN aims, is to ensure the representative of the WFWO in the country selected, to support WFWO 's activities and focus on: public relations with local government, community, NGO's. Media, assist to develop humanitarian projects, and overall mission to Support the Country Representatives to achieve its Millennium Development Goals objectives (MDG's) by half 2015.

DUTIES AND RESPONSIBILITIES:

Under the general supervision of the Executive President of World For World Organization (WFWO), the ADN candidate is responsible for the following duties:

- Strategic analysis of country-level poverty, health, reduction opportunities, policy dialogue, and development of stakeholder Coordination and partnerships;
- Development and coordinate the country program following the objectives of the WFWO Strategy Framework and the Regional Strategy;
- Arrangements for Co-Financing, fund raising campaign to support the MDG's and generally ensuring effective collaboration with relevant partners in the county representatives
- Support resource mobilizations team in: Trust - Fund and grant negotiation or funding with borrowing and donor governments, in accordance with WFWO's policy and procedures strategy;

- Contribute to resources mobilizations team and build partnerships with the private sector, foundations and trusts, individuals, and other appropriate partners to diversify WFWO's resource base and offer a wider range of supplemental and flexible funding to support WFWO's work program;
- In addition, the ADN will assist to mobilize financial and non-financial resources from the private sector, including but not limited to agribusiness, banking and energy and power groups, for three main areas: interventions with and for the developing countries, opportunities for ongoing relationships and partnerships with the corporate sector and opportunities for new financial arrangements;
- Assist to create linkages and establish coalitions with the private sector and other stakeholder to collaborate on Humanitarian Projects development issues. Coordinate with the WFWO Operations Team at national and local levels to support their efforts to operationalize WFWO's Private Sector Development Strategy;
- Assist to develop corporate templates, tools and standards and coordinate the process of putting in place institutional guidelines, due diligence mechanism and reporting framework to facilitate negotiation of private sector and other strategic partnership agreements. Provide relevant briefs, presentations and other documents as requested by Executive President and Board Directors. Respond to requests to contribute to WFWO-specific input relating to the private sector in various fora and publications and media;
- Monitor and analyze project development and implementation; review relevant documents and reports; identify problems and issues to be addressed and propose corrective action; liaise with relevant parties; and ensure follow-up actions. If is necessary;
- Assist on perform policy analysis and provide input for outreach strategies to private sector entities. Research, analyze and present information gathered from diverse sources. Organize and prepare written outputs regarding the private sector, such as background papers, reports and proposals. Identify and analyze emerging policy issues and trends in the sector and provide input to the Executive President on market-based opportunities to enhance commitments and design relevant frameworks;
- Establish, develop and maintain collaborations and partnerships with key country representatives from the private sector. Participate in relevant conferences, fora, meetings and seminars. Initiate and coordinate outreach activities to the sector with the view of mobilizing resources and cultivating future sources of financial support for Co-financing and other initiatives from the sector. Public relations activities and media;
- Provide substantive backstopping to consultative and other meetings and events including proposing agenda topics, identifying participants, preparing documents and presentations;

- Assist and Coordinate activities related to budget funding of projects targeting the private sector and foundations and prepare related documents and presentations. Maintain a database on existing and potential partners. Conduct needs assessments for opportunities for private sector and foundation involvement with projects, programs in the country representatives;
- Provide support and advice on private sector and strategic partnerships strategies to Operation Team. Lead assigned work teams, including guidance to other staff, consultants and interns. Work with Operation Team and country Officer in the to build consensus on private sector initiatives;

Organizational Competency Framework:

Keeping WFWO vision and values at the forefront of actions. Tactical planning and organizing. Ability to make interpretive decisions. Effective teamwork and networking. Building a successful team. Commitment to personal performance and self-development. Ability to develop others and manage the performance of others. Generating innovative solutions. Leading and managing change with integrity, trustworthiness and confidence and work with multiethnic and respect of diversity and culture and environment and WFWO Policy and Strategy.

